



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 1 – LEADERSHIP AND MANAGEMENT

Question 1

Discuss TWO ways in which management and leadership can be distinguished. (20 marks)

Question 2

- (a) **Explain** what is involved in the formation of a successful and effective team. (8 marks)
- (b) **Discuss THREE** factors that could contribute to team dynamics in a business organisation. (12 marks)

Question 3

- (a) **Discuss** what is meant by the term 'management style'. (8 marks)
- (b) **Discuss** why it can be difficult to be objective when managing oneself. (12 marks)

Question 4

- (a) **Explain** what is meant by the term 'management as a science'. (8 marks)
- (b) **Discuss THREE** key characteristics of an effective leader in business. (12 marks)

Question 5

- (a) **Explain ONE** advantage and **ONE** disadvantage of behavioural theory in the context of effective leadership and management. (8 marks)
- (b) **Discuss** the extent to which management by objectives always leads to effective management. (12 marks)