



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 1 – LEADERSHIP AND MANAGEMENT

Question 1

- (a) **Discuss** what is meant by the term 'systems of management'. (8 marks)
- (b) **Recommend** how you would measure the effectiveness of management. (12 marks)

Question 2

Discuss how easy it is to distinguish one leadership style from another. (20 marks)

Question 3

- (a) **Differentiate** between managing oneself and managing others. (8 marks)
- (b) **Assess** the roles and responsibilities of managers in the decision making process of businesses. (12 marks)

Question 4

- (a) **Assess** whether it is appropriate to describe management as a science. (8 marks)
- (b) **Discuss** whether all leaders are likely to have the same traits and characteristics. (12 marks)

Question 5

- (a) **Explain** what is meant by followership in the context of business management. (8 marks)
- (b) **Assess** the contribution that behavioural theory can make to the study of business management. (12 marks)