



Professional Qualification in BUSINESS MANAGEMENT Level 4 Diploma

UNIT 1 – LEADERSHIP AND MANAGEMENT

Learners should attempt **ALL** questions

Question 1

- (a) **Differentiate** between transformational leadership and transactional leadership. (8 marks)
- (b) **Evaluate**, with the use of examples, what is meant by the effective leadership of a business. (12 marks)

Question 2

- (a) **Explain** what is meant by a leadership style in a business organisation. (8 marks)
- (b) **Compare** the advantages and disadvantages of working as an individual and working in a team. (12 marks)

Question 3

Discuss the most important functions of a manager in a large retail business. (20 marks)

Question 4

- (a) **Describe** the main characteristics of an effective manager. (8 marks)
- (b) **Explain** why the professional development of leaders and managers is encouraged in organisations. (12 marks)

Question 5

- (a) **Explain**, with the use of examples, what is meant by situational leadership. (8 marks)
- (b) **Discuss** the extent to which behavioural theory can be applied to effective leadership and management in large organisations in the private sector. (12 marks)