



Professional Qualification in SHIPPING & LOGISTICS Level 4 Diploma

UNIT 2 – PRINCIPLES OF INTERNATIONAL MARITIME LOGISTICS

Question 1

- (a) **Explain what** is meant by the term 'logistics'. (4 marks)
- (b) **Explain TWO** roles of containerisation within international logistics. (12 marks)
- (c) **Explain ONE** reason why an exporter might use a 'less-than container load (LCL)'. (4 marks)

Question 2

- (a) **Explain what** is meant by the term '3rd party logistics provider'. (4 marks)
- (b) **Compare TWO** services offered by 3rd party logistics providers. (10 marks)
- (c) Referring to your answer to Question 2b, **suggest which** of these services is likely to be the **most** relevant to a shipping organisation you are familiar with. **Justify** your answer. (6 marks)

Question 3

- (a) **Explain what** is meant by the term 'work in progress'. (4 marks)
- (b) **Explain TWO** differences between the role of primary customers and the role of secondary customers in the international supply chain. (16 marks)

Question 4

- (a) **Explain what** is meant by the term 'multi-modalism' when used in international logistics. (4 marks)
- (b) **Suggest how** multi-modalism is used to support an international supply chain. **Justify** your answer. (16 marks)

Question 5

Distinguish between the principles of warehousing, storage and inventory. (20 marks)