



## Professional Qualification in BUSINESS MANAGEMENT Level 4 Diploma

### UNIT 5 – ORGANISATIONAL BEHAVIOUR, CULTURE AND ETHICS

Learners should attempt **ALL** questions

#### Question 1

- (a) **Distinguish** between **TWO** key models of organisational structure. (8 marks)
- (b) **Discuss**, with the use of examples, the importance of the relationship between organisational culture and ethics. (12 marks)

#### Question 2

**Evaluate** the long term importance of an organisation's ethics to its internal and external stakeholders. (20 marks)

#### Question 3

- (a) **Explain** how Hofstede's dimensions of culture can be applied to an organisation. (8 marks)
- (b) **Discuss**, with the use of examples, the extent to which legislation has an impact on the ethical behaviour of business organisations. (12 marks)

#### Question 4

- (a) **Identify** the key elements that should be included in an organisation's policy on Corporate Social Responsibility (CSR). (8 marks)
- (b) **Suggest** how a firm could develop an entrepreneurial culture to gain a competitive advantage in a market. (12 marks)

#### Question 5

- (a) **Explain** what is meant by the term 'path-goal theory'. (8 marks)
- (b) **Discuss** the significance of social capital theory in the context of the behaviour of a public sector organisation that you are familiar with. (12 marks)