



**Professional Qualification in  
BUSINESS MANAGEMENT  
Level 4 Diploma**

**UNIT 5 – ORGANISATIONAL BEHAVIOUR, CULTURE AND ETHICS**

**Question 1**

- (a) **Explain** why accountability within organisational hierarchies is important. (8 marks)
- (b) **Discuss** the impact of organisational structure on management behaviour. (12 marks)

**Question 2**

**Discuss** the importance of ethical conduct to the image of a business organisation. (20 marks)

**Question 3**

- (a) **Explain** what is meant by network theory. (8 marks)
- (b) **Discuss** international expectations in relation to the ethical behaviour of business organisations. (12 marks)

**Question 4**

- (a) **Describe** how a PEST analysis can be used to understand organisational behaviour. (8 marks)
- (b) **Discuss**, with the use of examples, how an organisation could present a positive Corporate Social Responsibility (CSR) image. (12 marks)

**Question 5**

- (a) **Explain** what is meant by path-goal theory. (8 marks)
- (b) **Discuss** the contribution of social capital theory to an understanding of organisational behaviour. (12 marks)