



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 5 - BUSINESS STRUCTURE, CULTURE AND ETHICS

Question 1

- (a) **Describe** the different types of organisational structure that can exist. (8 marks)
- (b) **Discuss** what factors influence a firm's organisational culture. (12 marks)

Question 2

Discuss the factors, both internal and external, that can bring about a change in the organisational culture of a firm. (20 marks)

Question 3

- (a) **Explain** what is meant by 'ethical' in relation to the behaviour of business organisations. (8 marks)
- (b) **Discuss** why it is important for a business to behave ethically. (12 marks)

Question 4

- (a) **Explain** how a code of ethics can help a business to determine its priorities and values. (8 marks)
- (b) **Discuss** how an environmental code of ethics could influence the ways in which a business could impact the environment. (12 marks)

Question 5

- (a) **Describe** how an organisation's ethics can affect its stakeholders. (8 marks)
- (b) **Discuss** how ethics can contribute to the success of a business. (12 marks)