



Professional Qualification in BUSINESS MANAGEMENT

Level 4 Diploma

UNIT 5 - BUSINESS STRUCTURE, CULTURE AND ETHICS

Question 1

- (a) **Explain** the terms 'centralised organisation' **and** 'de-centralised organisation'. (4 marks)
- (b) Using your answer to Part (a), **suggest** which option is best for a multinational corporation. **Justify** your answer. (10 marks)
- (c) Using your answer to Part (b), **explain** why the other option would not be the best solution for a multinational corporation. (6 marks)

Question 2

- (a) **Explain** the relationship between 'organisational structure' and 'culture'. (10 marks)
- (b) **Suggest** ways in which behavior affects an organisation's culture. **Justify** your answer. (10 marks)

Question 3

Illustrate the importance of 'ethical behaviour' to an organisation. Use examples to support your answer. (20 marks)

Question 4

- (a) **Describe** how an organisation communicates its ethical policy. (8 marks)
- (b) **Explain** how a code of ethics helps an organisation to determine its priorities. (12 marks)

Question 5

- (a) **Explain** how a code of ethics affects an organisation's employees. (10 marks)
- (b) **Explain** how employees can utilise an organisation's code of ethics in their role within the organisation. (10 marks)

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