



## Professional Qualification in BUSINESS MANAGEMENT Level 4 Diploma

### UNIT 5 – ORGANISATIONAL BEHAVIOUR, CULTURE AND ETHICS

#### Question 1

- (a) **Describe ONE** advantage of a centralised organisation and **ONE** advantage of a decentralised organisation. (8 marks)
- (b) **Discuss**, with the use of examples, the influence of power and politics on organisational behaviour. (12 marks)

#### Question 2

- (a) **Explain** what is meant by an ethical approach to business. (8 marks)
- (b) **Discuss** how a business could ensure that it projected an ethical image. (12 marks)

#### Question 3

**Discuss** how organisational psychology could be used to explain the relationship between the ethics and culture and the behaviour in an organisation. (20 marks)

#### Question 4

- (a) **Assess**, with the use of examples, how external factors could affect the organisational cultural of a business. (8 marks)
- (b) **Discuss** how a financial institution could present a positive corporate social responsibility (CSR) image. (12 marks)

#### Question 5

- (a) **Explain** the strengths and limitations of path-goal theory. (8 marks)
- (b) **Discuss** how social capital theory could be applied to the operation of a hospital. (12 marks)