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# NEWSPAPER REPORTING

Friday 9<sup>th</sup> December 2022

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## Time allowed

Three hours

## Instructions

- Ensure that you pay particular attention to words in **bold**.
- Write the question number next to each answer in your answer booklet.
- You are **not** required to rewrite the question in your answer booklet.

## Information

- Different questions may carry a different number of marks.
- Marks for each question are shown in [ ].

## Advice

- Read each question carefully before you start to answer it.
- Use the full time permitted and check all your answers.

## Materials

- Notes or books are **not** permitted.
- Non-programmable calculators are permitted.



ICM

**ANSWER ANY FIVE QUESTIONS FROM THE FOLLOWING EIGHT QUESTIONS**

1. Explain **five** ways in which a newspaper can deal with a complaint from a reader which the editor believes is justified. [20 marks]
2. Describe newspaper language guidelines for producing copy. Use examples to support your description. [20 marks]
3. Discuss the ways in which editors use each of the following to maintain readers' interest and loyalty:
  - (a) Service columns [10 marks]
  - (b) Readers' letters [10 marks]
4. Describe the practices, approaches and techniques that a district reporter must follow when reporting news. [20 marks]
5. Describe the techniques reporters can use to write for impact. Use examples to support your description. [20 marks]
6.
  - (a) Explain the ways in which an interview can fail. Use examples to support your explanation. [10 marks]
  - (b) Suggest **three** questions an interviewer can use to reveal a hidden story during an interview, including reasons for each suggestion. [6 marks]
  - (c) Explain the ways an interviewer can encourage answers from interviewees. [4 marks]
7.
  - (a) Describe the **two** classes of use of photographs. Use examples to support your description. [6 marks]
  - (b) Explain the challenges of using flash photography, including a solution to each of the challenges you have explained. [6 marks]
  - (c) Evaluate the advantages and disadvantages of using a photo of a large group of people. [4 marks]
  - (d) Outline **two** situations in which a photographer will need to use special settings or lenses. Use examples to support your answer. [4 marks]
8. Describe the duties that a journalist owes to an informant. Use examples to support your description. [20 marks]

**END OF QUESTIONS**