



## **Professional Qualification in BUSINESS MANAGEMENT**

### **Level 4 Diploma**

#### **UNIT 1 – LEADERSHIP AND MANAGEMENT**

##### **Question 1**

(a) Distinguish between hard management skills and soft management skills. Use examples to support your answer. (8 marks)

(b) Assess the benefits and limitations of applying theories of management and leadership to the primary sector of industry. (12 marks)

##### **Question 2**

(a) Suggest how a new leadership style could benefit the competitive position of a business. (8 marks)

(b) Discuss what should be done to ensure successful team formation in an organisation. (12 marks)

##### **Question 3**

(a) Distinguish, with the use of examples, between the demands of managing self and managing others. (8 marks)

(b) Discuss why effective co-ordination is an important part of successful management. (12 marks)

##### **Question 4**

Discuss whether managers and leaders of businesses should be creative and innovative. (20 marks)

##### **Question 5**

(a) Explain why a good manager may not always be a good leader. (8 marks)

(b) Discuss the particular problems involved in the management of a multinational organisation. (12 marks)