



ICM

SEPTEMBER 2017

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
-
- 1. Review EACH of the main sources of news that are likely to be available to a TV news programme. [20]
 - 2. Establishing the identity of a programme and keeping an audience are essential tasks for a production team. Analyse the methods available to achieve these objectives. [20]
 - 3. An editor will make use of the techniques of **cutting**, **filling** and **backtiming** to ensure that a programme fits the allocated time slot. Explain EACH of these techniques, illustrating your answer with examples. [20]
 - 4. Fading is a commonly used technique in the production of radio programmes. Analyse the main categories and types of fade used in radio programme production. [20]
 - 5. Set out the approach that the producer of a radio programme will use to determine the order of items in a news bulletin. [20]
 - 6. A number of factors will determine how long a TV cameraman will hold a shot. Analyse the key factors that will influence this decision. [20]
 - 7. Evaluate the principal internal pressures on TV news reporting and assess their impact. [20]
 - 8. Analyse the contribution of a mini-wrap to broadcast journalism. Support your answer with an example. [20]