



ICM

SEPTEMBER 2016

CHARACTERISTICS OF WORLD DESTINATIONS

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer ALL questions in Part A and any THREE questions in Part B
- c) Part A carries 46% of the marks and Part B carries 54% of the marks. Marks for each question are shown in []
- d) There is a map attachment for Question 1 and Question 2k)

PART A

1. On the world map provided a selection of geographical features, destinations and cities are shown by letters or numbers. To identify them you should write the correct letter or number in your answer book. Do not write the answers on the map as this may cost you marks.
 - a) Identify Antarctica, Arctic Ocean, Balkan Peninsula, Caribbean Sea, Great Lakes, and Indian Ocean, shown by the letters T, U, V, W, X and Y. [1 each]
 - b) Identify the destinations – British Columbia, California, Central Chile, Gambia, Hokkaido (northern Japan), Hungary, Nigeria, Patagonia, Philippines and the state of Victoria in Australia, shown by the numbers 3-9, 13, 14 and 15. [1 each]
 - c) Identify the cities shown by the IATA codes BKK, DXB, HNL, JNB, LAS and SFO. [1 each]
2. Short answer questions.
 - a) Name the city where the Louvre, Notre Dame and Sacré Coeur are situated. [1]
 - b) Identify the sport showcased internationally by the Tour de France. [1]
 - c) Name the resort on the French Riviera famed for its film festival. [1]
 - d) Identify the highest mountain in the Alps, on the border between France and Italy. [1]
 - e) Name the largest city in South Africa (IATA code JNB). [1]
 - f) Name the capital of Argentina. [1]
 - g) In which state of the USA is the Grand Canyon of the Colorado situated? [1]
 - h) In which country is the Kruger National Park situated? [1]
 - i) Identify TWO of the official languages of Switzerland. [2]
 - j) Identify the region of Spain where Catalan is the official language. [1]
 - k) Identify the location, marked by the letter X on the world map, where there is 24 hours of continuous darkness during the Northern Hemisphere winter. [2]
 - l) Name the largest island in the Caribbean. [1]
 - m) Name the longest river system in South America. [1]
 - n) Name TWO European capitals which are situated on the River Danube. [2]
 - o) Name TWO African capitals situated on opposite banks of the River Congo. [2]
 - p) Name the seaway linking the Mediterranean to the Atlantic Ocean. [1]
 - q) Name the canal linking the Mediterranean to the Red Sea. [2]
 - r) Name the capital of Angola. [1]
 - s) Identify India's most important pilgrimage centre for Hindus, which is situated on the River Ganges. [1]

PART B

3. Describe the key attractions of THREE of the following destinations:
 - a) Singapore
 - b) Denmark
 - c) Poland
 - d) Israel
 - e) Costa Rica[6 each]

continued overleaf

4. Investigate the strengths and weaknesses of Scotland as a tourist destination, taking into account the following factors:
 - a) Transport networks and accessibility to the countries generating most of the demand for tourism, including the USA.
 - b) Climate, including the suitability of Scotland for specific types of recreation (for example beach tourism, golf, canoeing, sailing, horse riding, skiing).
 - c) Topography (physical features such as mountains, lakes and forests).
 - d) Culture and heritage. You must name and briefly describe at least two cities as examples.
 - e) Facilities for sport, recreation and entertainment.
 - f) Facilities for business.
 - g) Scotland's image in the media, including literature and the movies. [18]

5. Investigate why the following destinations are important centres of pilgrimage, and describe the type of accommodation and transport used by many pilgrims:
 - a) Lourdes
 - b) Santiago de Compostela in Spain
 - c) Rome
 - d) Jerusalem [18]

6. Explain the significance for tourism of THREE of the following, giving examples from different countries:
 - a) Spas (resorts based on mineral water sources)
 - b) Trade fairs and exhibitions
 - c) Heritage trails, linking sites of historical/ literary significance
 - d) Multiple use of resources [6 each]

7. Categorise the types of visitors who are likely to be attracted to THREE of the following destinations:
 - a) Disneyworld, Florida
 - b) Denmark
 - c) Manchester (UK)
 - d) Benidorm [6 each]

NB: Examples of types of visitor might include: tourist/day visitor; domestic/international (specify country of origin), age group, couples/families, VFR, business, sun-seekers, culture seekers, adventure seekers, upmarket/downmarket etc.

8. Animals and birds in their natural habitat are an important resource for tourism in many countries of the world, particularly in Africa.
 - a) Describe the wildlife resources of the following destinations:
 - i Galapagos Islands
 - ii Canada
 - iii South Africa [4 each]
 - b) Identify some threats to the conservation of wildlife in Africa, and suggest practical solutions to the problem. [6]