



Professional Qualification in COMMUNITY DEVELOPMENT MANAGEMENT

Level 6 Diploma

Unit 3 - Entrepreneurship in Communities

Question 1

Frank is presenting at a business conference; the audience is there to explore the 'Third sector' role and how this can benefit the community. **Discuss** the key points Frank should deliver in his presentation. (20 marks)

Question 2

Discuss which income streams may be most appropriate for a community enterprise working to improve clean water and sanitation on a national level. (20 marks)

Question 3

Explain TWO external factors that should be considered when planning a business start-up, and **suggest** how these could affect the success of the business. (20 marks)

Question 4

A small community has started a new business enterprise, making and selling products that have been handcrafted. They want to promote the authenticity of their products outside of their community. **Discuss** how social media can support them to do this. (20 marks)

Question 5

Illustrate the accounting measures that can be used to evaluate the effectiveness of a community enterprise after three years of trading. (20 marks)